

The Pontem® Approach



At Pontem, we believe robust tools help make stronger communities.

When serving a changing clientele, forward thinking cemeterians understand success is about striking a balance between honoring the past and embracing the future. Pontem's technology suite provides a right-sized solution to help you bring your business tools into the 21st century.

"We couldn't be more pleased with Pontem. The software is user friendly and the mapping is outstanding. Having also implemented the Online Burial Search, we now can offer a better service to our citizens."

Jennifer Kerr, City of Auburndale, FL

If there is one thing we've learned over the past 4 decades it is that every one of our 800+ clients are unique. At Pontem, we've designed a technology suite that addresses the wide variety of needs and business objectives within the cemetery industry.

Whether your organization is large or small, private or municipal, using dated technology or starting from scratch, Pontem can provide a right-sized and scalable technology solution to meet your unique needs.

The Pontem approach combines highly evolved Data Management and GIS Mapping platforms, a variety of Online Publishing and Hosting options, with best-in-class partner integrations for Accounting and Sales.

In addition to these products, Pontem also provides expert professional services for Data Conversion, GIS Map Creation, and Business Process Consulting, leveraging the knowledge gained from providing services for hundreds of clients just like you .

A Pontem Planning Consultant will help tailor a solution that meets your objectives, timeline, and budget, leveraging Pontem's considerable experience for the good of your next project.

Contact Pontem to begin the conversation today.
Call: 888.742.2378



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Pontem® Data Manager



You're the guardian of your community's history, use the best tools to safeguard it.

Pontem's Data Manager provides both large and small cemeteries a solid foundation for managing Property Inventory, Ownership Details, and Interment History. Evolved over 35 years, Pontem's latest generation Data Manager is robust with industry specific features.



"We are very pleased with our selection of Pontem as our cemetery software provider. Everyone in the Pontem organization we have spoken with has been very easy to work with and very helpful. We know going forward our records are going to be complete and well organized."

- Marty Morganstein, Fayetteville Cemetery Association, Fayetteville, NY

Pontem's Data Manager is the database application that forms the core of the Pontem System. The Data Manager helps users maintain high quality, consistent records for property inventory, owners, informants, and interments.

The Application can be deployed to users in a variety of ways - from a stand alone computer, to a local network, or even hosted on a network in the Cloud. It employs an enterprise class .SQL database to meet the demands of even the largest operations.

Once installed, the well designed and easy-to-learn user interface makes getting started with Pontem a snap - helping to ease the transition to more advanced record keeping tools.

Clients seeking to further leverage the information stored in their Data Manager have the option to add one of our two integrated mapping solutions .

Data stored in the Data Manager can be seamlessly shared with integrated products from partner companies offering best-in-class sales and accounting tools

Interested in pricing or receiving a demonstration to see the Data Manager in action? Contact your Pontem Planning Consultant today.

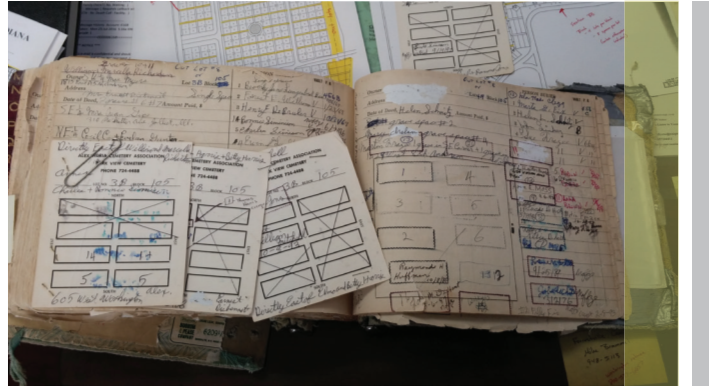
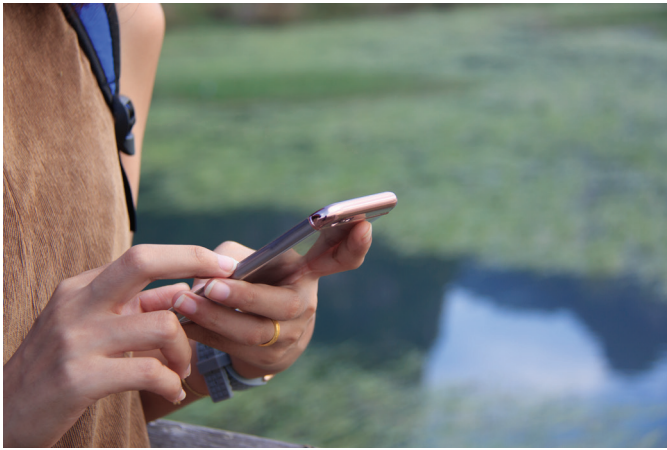
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Pontem® GIS Mapping



Whoever coined the phrase “A picture is worth ten thousand words.” just might have been talking about cemetery maps.

Integrating your cemetery's map with your Pontem records data will revolutionize the end-user experience for your administrative staff and online visitors.

“We love the product, especially its flexibility. When we were looking for software we didn't want something 'out of a box.' We wanted and needed something we could customize to meet our needs. It's been a tremendous experience working with Pontem. No doubt about it. We made the right choice.”

- Debbie Martin, GIS Technician, City of Corsicana, TX

At Pontem we are proud to offer our customers the most advanced map integration available to the cemetery industry.

A GIS Mapping investment yields a variety of benefits, including added efficiencies for admin staff, visual tools for sales counselors, and access to cemetery maps for cemetery visitors.

Pontem's GIS mapping is engineered with Esri® technology. Being the number one choice of modern cartographers, engineers, and municipalities around the globe .

For most customers, a mapping project begins with a professional evaluation of your current maps, be they crumbling paper, lot cards, survey drawings, CAD, or GIS shapefiles.

Evaluation by Pontem's certified expert GIS technicians leads to a clearly defined action plan specific to your organization's existing maps. You'll be fully informed, understanding the costs and mutual responsibilities that will ensure the success of your mapping project.

Contact your Pontem Planning Consultant today to receive a demonstration of this powerful feature .

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Pontem® Online Search Services



Your customers live and operate in the information age. Is your website's search ready to meet their expectations?

Don't just meet expectations, exceed them. Pontem's Online Burial Search provides real-time information to your website visitors. With phone-friendly features such as gravesites on the cemetery map, your cemetery's visitors will have all they need at their fingertips.

"WOW!!! I am very pleased with what the addition of Pontem's Online Burial Search has to offer to our website visitors. Conceptually, I knew it would be valuable, but until I could see it work for myself I hadn't realized all the possibilities.

The Online Burial Search has been received very well by the community and was mentioned as some of our accomplishments in the mayor's State of the City address."

Vernon L. Martin, Superintendent, Greenhill Cemetery, Muskogee, OK

Pontem's Online burial search shares the burial details stored in your Pontem Data Manager with your website and requires no additional effort by your staff.

Location data published as part of the burial record can be further leveraged with easy to view cemetery maps or virtual visits via 360 imagery from Pontem's partner, Cemetery360.

Need even more information for your authorized staff? Pontem's Online Administrative Portal allows secure access to details for all of your properties.

For more detail about how you can get the most from your shared data, contact your Pontem Planning Consultant.

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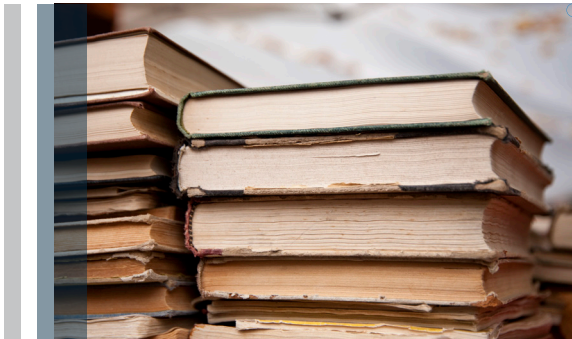
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Pontem® Data Conversion Services



You are the steward of history for the benefit of future generations.

Whether your current data is stored in simple spreadsheets, home grown databases, or locked away in some complex, proprietary system, we can help retrieve and preserve it in Pontem. Pontem's experts can help save hours of staff effort, and even improve your information quality in the process.



"When the Town of Calhan decided that we needed to purchase Cemetery Software, we were concerned that the conversion from Excel to Pontem would be messy and require a great deal of clean up. I was pleasantly surprised that our conversion was so well executed. In our first draft, I searched (and searched) for errors and I couldn't find any. Wow!"

*Laurie Wood, Cemetery Office Manager
Town of Calhan, CO*

The idea of moving massive quantities of electronic information amassed over decades is enough to make the average Cemetery Director cringe. Often, cemeteries don't consider converting data because examining the existing information seems like an overwhelming task.

Pontem can help make the process simple. When it comes to existing electronic data, our technicians have already converted data from several hundred cemeteries. From the simplest spreadsheets, to the most complex legacy systems - there is very little you can throw our way that we haven't seen or tackled before.

Pontem's technical and consulting team can not only convert your current data, but also help you improve and refine it .

Contact your Pontem Planning Consultant today to discuss your existing data scenario.

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Pontem® Technical Support Services



You can focus on serving families knowing Pontem's technicians are focusing on serving you.

Speak to any of Pontem's current clients about their experiences and chances are they will tell you all about Pontem's people. Pontem's technical staff are kind and friendly. They average in excess of 15 years HelpDesk experience serving customers just like you.



"Working with Pontem's support staff is a delight. They're very professional and patient (necessary when working with those who aren't highly tech-savvy!). We've been very satisfied."

*Walt Davis, General Manager,
Washington Park Cemetery, Orlando, FL*

It goes without saying the purchase of new software should include basic training, but with many other software companies, that's where the service ends.

Pontem customers, on the other hand, have unlimited workday technical support, 24/7 access to a robust knowledge base, and even receive FREE UPGRADES to next generation software releases.

Pontem's knowledgeable and patient HelpDesk staff are eager to assist your entire team for everyday how-to questions.

Additionally, Pontem professional service consultants are available to provide premium offerings such as legacy data analysis, business process consulting, workflow strategy, and even Remote Hosting IT services.

Contact your Pontem Planning Consultant today. We're here to help! .

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